



# SIP Advantage® OfficeFone

## Packaging VoIP For Your Business Needs

### Do you want your voice service to “offer” features, or to *target* features to the way you do business?

Many VoIP (and other technology) providers are happy to drag customers along in a constant chase after the latest and greatest features — *without really thinking* about whether those features are packaged to fit the way their customers do business. The result is unnecessary confusion, complicated orders, frequent changes, trouble tickets, missed opportunities, and additional cost for bells and whistles that never actually deliver benefits.

SIP Advantage® solves these problems. Drawing on our team’s extensive experience in engineering and marketing business communications solutions, we avoid the pitfalls of feature proliferation. We design option packages that make sense, and we introduce new functions only when they address a clear need, have been thoroughly bench tested to work with existing services, and are 100% supportable by our representatives.

When it is time to select what your users need, we offer simple, straightforward feature sets designed around the types of stations in your company. SIP Advantage® has configurations for managers, executives, assistants, front-line employees, conference rooms, lobbies, and more. These packages include all the business-class telephony features you know and expect, plus advanced tools such as:

**Auto Attendant:** Gives your business the benefit of a 24-hour automated system to answer incoming calls and direct them to the correct individual or group. It’s fully customizable, with recorded messages to fit your business. Enhance your productivity and your image.

**Voicemail & Unified Messaging:** Extraordinary integration between voicemail and e-mail, with full customization. Users can access e-mail over their phones or via their web-based dashboards. Away from the office? You can be notified of new voice messages through your e-mail or through a text message to your cell phone. SIP Advantage® can even attach voice messages to your e-mails, for an all-in-one messaging approach.

**SIP Advantage® User Dashboard:** Take complete control of your communications services, including call-routing settings, voice messages, call reports, account information and more. All available online, with different access levels for administrators and end users.

**Simultaneous Ring:** Stay connected anywhere, and always appear to be in the office. Incoming work calls can ring your office, your home, your cell, and any other phone you want — *all at the same time*. Pick up the call wherever you are. It’s faster and more invisible than traditional call forwarding cycles.

**Selective Call Forwarding:** Do you want to handle different callers uniquely? Even differently at different times? Your SIP Advantage® dashboard lets you set up specialized rules to handle incoming calls. Handling can vary by time of day, day of week, and caller. It’s all up to you.

**Hunt Groups:** You can ring a group of numbers in sequence, or all at once to make sure your customers are served.

## Base Site Features Assigned to Main Number

- SIP Advantage® Dashboard for Feature Control
- Unlimited Local Calling
- E911
- Directory Listing
- Outbound Calling Number Delivery
- Outbound Calling Name Delivery
- Operator Services
- Directory Assistance

## Plus Station-Specific Features

	Assistant Station	Executive Station	Office Station	OfficeLite Station	Common Area Station	Conference Station	Business Line Station	Analog Station	Loudspeaker Station
One Telephone Number (Inbound DID)	●	●	●	●	●	●	●	●	●
SIP Advantage® Dashboard for Feature Control	●	●	●	●	●	●	●	●	●
Unlimited Local Calling	●	●	●	●	●	●	●	●	●
Free Long Distance Between SIP Advantage Sites	●	●	●	●	●	●	●	●	●
Outbound Calling Name & Number Displayed as Main Number	●	●	●	●	●	●	●	●	●
Call Waiting for Up to 4 Calls	●	●	●	●	●	●	●	●	●
Inbound Caller ID (Name & Number)	●	●	●	●	●	●	●	●	●
Extension Dialing	●	●	●	●	●	●	●	●	●
Voice Mail	●	●	●	●	●	●	●	●	●
Unified Messaging	●	●	●	●	●	●	●	●	●
Call Forwarding	●	●	●	●	●	●	●	●	●
Speed Dial	●	●	●	●	●	●	●	●	●
Outbound Caller ID Blocking	●	●	●	●	●	●	●	●	●
Conferencing (3-Way Calling)	●	●	●	●	●	●	●	●	●
Anonymous Call Rejection	●	●	●	●	●	●	●	●	●
Call Hold & Resume	●	●	●	●	●	●	●	●	●
Call Transfer	●	●	●	●	●	●	●	●	●
Do Not Disturb	●	●	●	●	●	●	●	●	●
Selective Call Forwarding	●	●	●	●	●	●	●	●	●
Simultaneous Ring	●	●	●	●	●	●	●	●	●
Shared Call Appearance (5)	●	●	●	●	●	●	●	●	●
Standard Analog RJ11 POTS Interface	●	●	●	●	●	●	●	●	●
Inbound Calling Only	●	●	●	●	●	●	●	●	●

## Other Available Features

Auto Attendant	Messaging Station	2-Way DID Upgrade
Hunt Groups	Domestic Long Distance Packages	International Long Distance
Music on Hold	Toll Free Services	

**Want to know more? Contact us:**

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